

THE ALMOST REVEREND GUIDE TO

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**SOCIAL COMMUNICATION**

**IT'S A MANDATE.**



**THE ELEVEN DISCIPLES  
WENT TO GALILEE, TO THE  
MOUNTAIN TO WHICH  
JESUS HAD ORDERED  
THEM. WHEN THEY SAW  
HIM, THEY WORSHIPED,  
BUT THEY DOUBTED.**

**Matthew 28:16–17**



**THEN JESUS APPROACHED  
AND SAID TO THEM, “ALL  
POWER IN HEAVEN AND ON  
EARTH HAS BEEN GIVEN TO  
ME...”**

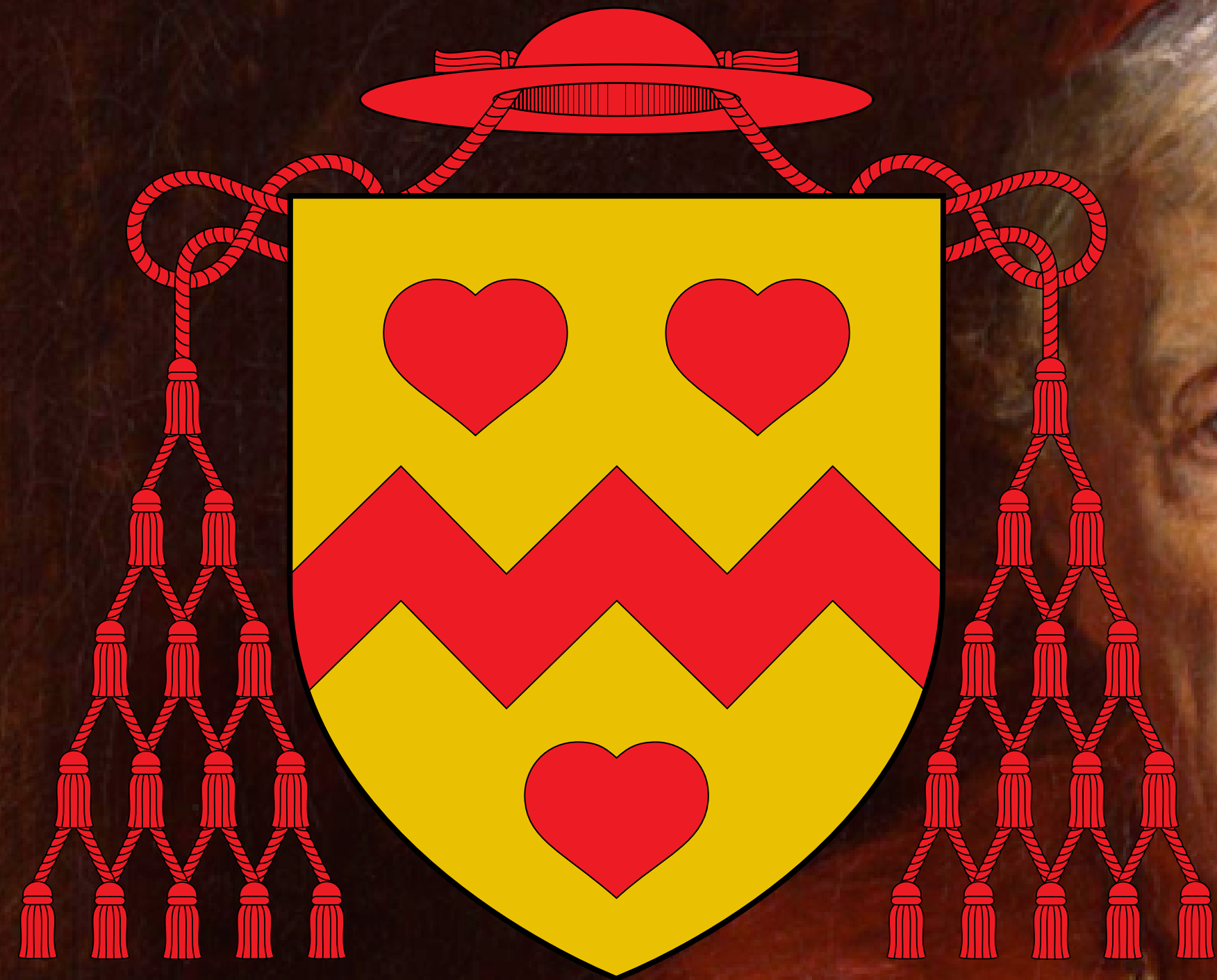
**Matthew 28:18**





GO, THEREFORE, AND **MAKE DISCIPLES** OF ALL NATIONS, **BAPTIZING** THEM IN THE NAME OF THE FATHER, AND OF THE SON, AND OF THE HOLY SPIRIT, **TEACHING** THEM TO OBSERVE ALL THAT I HAVE COMMANDED YOU. AND BEHOLD, I AM WITH YOU ALWAYS, UNTIL THE END OF THE AGE.”

Matthew 28:19–20



COR AD COR LOQUITUR

BLESSED JOHN HENRY CARDINAL NEWMAN





**“HEART SPEAKS UNTO HEART”**

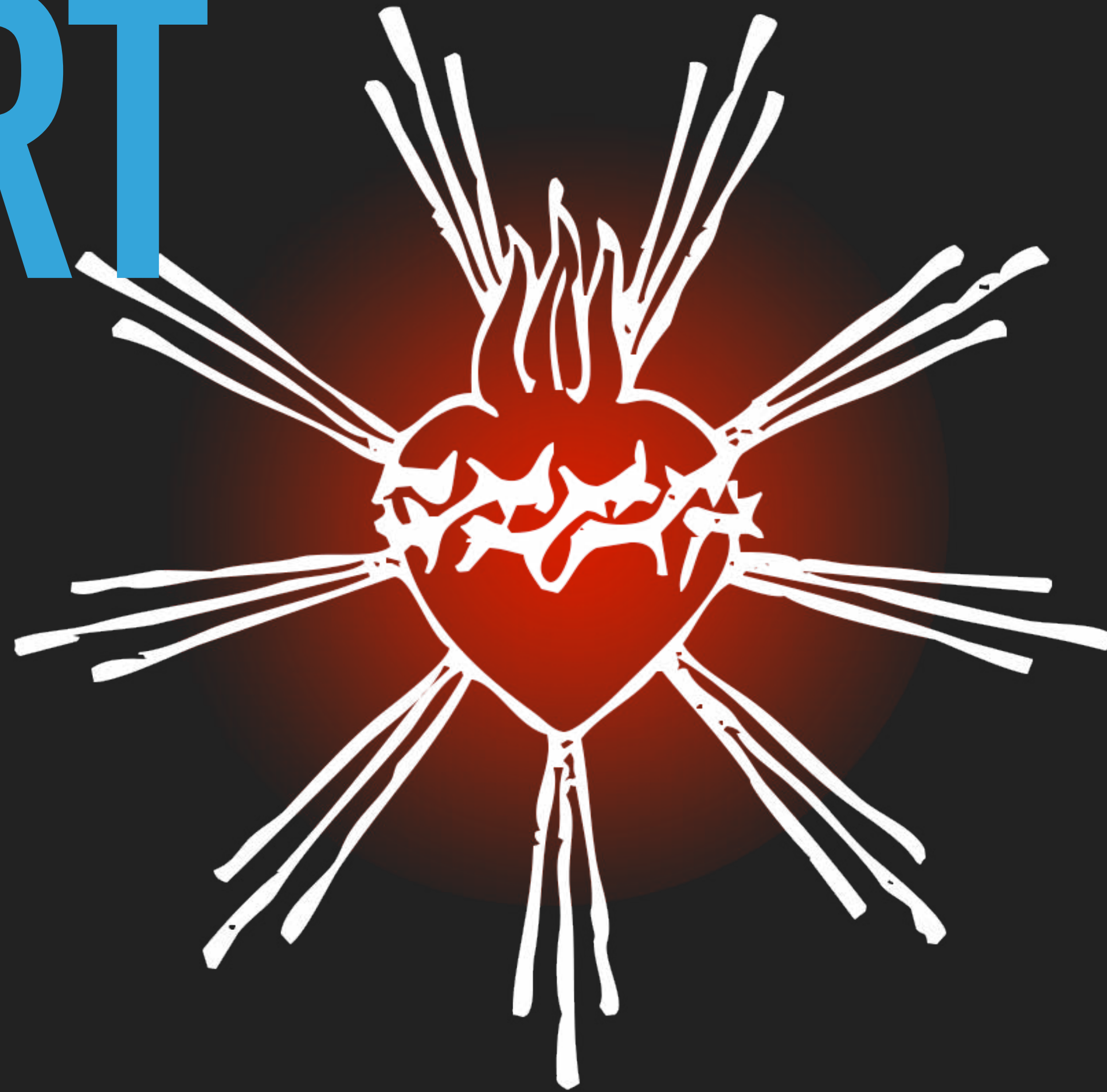
**COR AD COR LOQUITUR**



# THE HEART

*Leb* - Hebrew

"seat of judgement"



Ezra had set his heart on the study and practice of the law of the LORD and on teaching statutes and ordinances in Israel.

Ezra 7:10

Yet even now...return to me with your whole heart, with fasting, weeping, and mourning.

Joel 2:12

Take my yoke upon you and learn from me, for I am meek and humble of heart; and you will find rest for your selves. For my yoke is easy, and my burden light."

Matthew 11:29-30





# THREE MOTIONS OF THE “SPEAKING” HEART

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GOD SPEAKS TO MAN  
MAN SPEAKS TO GOD  
MAN SPEAKS TO MAN





THE PRINCE OF EGYPT (1998)



## GOD SPEAKS TO MAN

- ▶ Sacred Scripture
- ▶ Sacred Tradition
- ▶ The Incarnation
- ▶ The Church
- ▶ The Sacraments





BECKET (1964)

## MAN SPEAKS TO GOD

- ▶ Adoration
- ▶ Expiation (Confession)
- ▶ Love (Charity)
- ▶ Petition
- ▶ Thanksgiving







THE AGONY AND THE ECSTASY (1965)



## MAN SPEAKS TO MAN

- ▶ Individual Mission
- ▶ Universal Mission
- ▶ Discernment of Vocation
- ▶ Evangelization



## PREPARING OUR HEARTS FOR CO—MISSIO

- ▶ Ultimately The Mission to Salvation
  - ▶ Recognition of Sin & its horrors
  - ▶ Acceptance of God's Mercy
  - ▶ Study & Implementation of the "How" of Faith (Mystagogia)
  - ▶ Study & Incorporation of the "What" of Faith (Katakesis)
  - ▶ Integration of Life to Service of God, Church and Neighbor (Vocation)



# INTER MIRIFICA

The Church recognizes that these media, if properly utilized, can be of great service to mankind, since they greatly contribute to men's entertainment and instruction as well as to the spread and support of the Kingdom of God.

The Church recognizes, too, that men can employ these media contrary to the plan of the Creator and to their own loss. #2



# INTER MIRIFICA

All who, of their own free choice, make use of these media of communications as readers, viewers or listeners have special obligations.

For a proper choice demands that they fully favor those presentations that are outstanding for their moral goodness, their knowledge and their artistic or technical merit. #9



# INTER MIRIFICA

They ought, however, to void those that may be a cause or occasion of spiritual harm to themselves, or that can lead others into danger through base example, or that hinder desirable presentations and promote those that are evil.

To patronize such presentations, in most instances, would merely reward those who use these media only for profit.

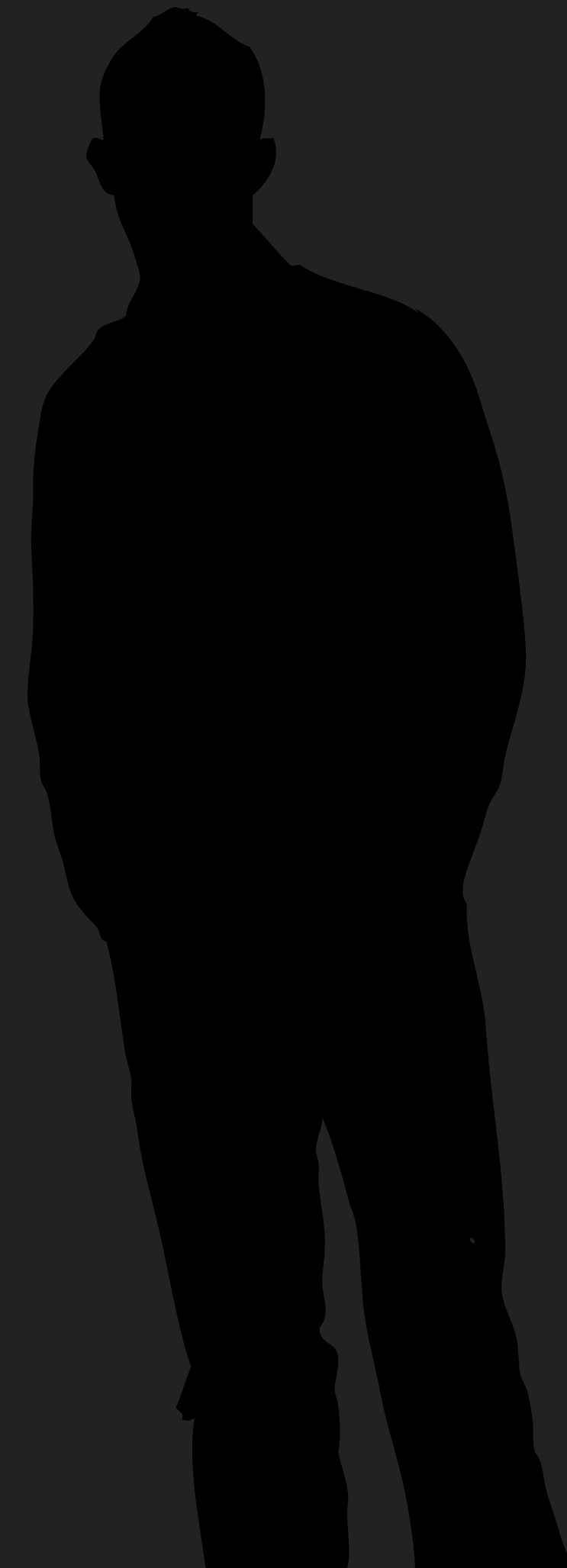


# INTER MIRIFICA

Those who make use of the media of communications, especially the young, should take steps to accustom themselves to moderation and self-control in their regard. They should, moreover, endeavor to deepen their understanding of what they see, hear or read. #10



Use of the media should make us  
**more human**



we become  
**more human**  
by living an  
**integrated life**



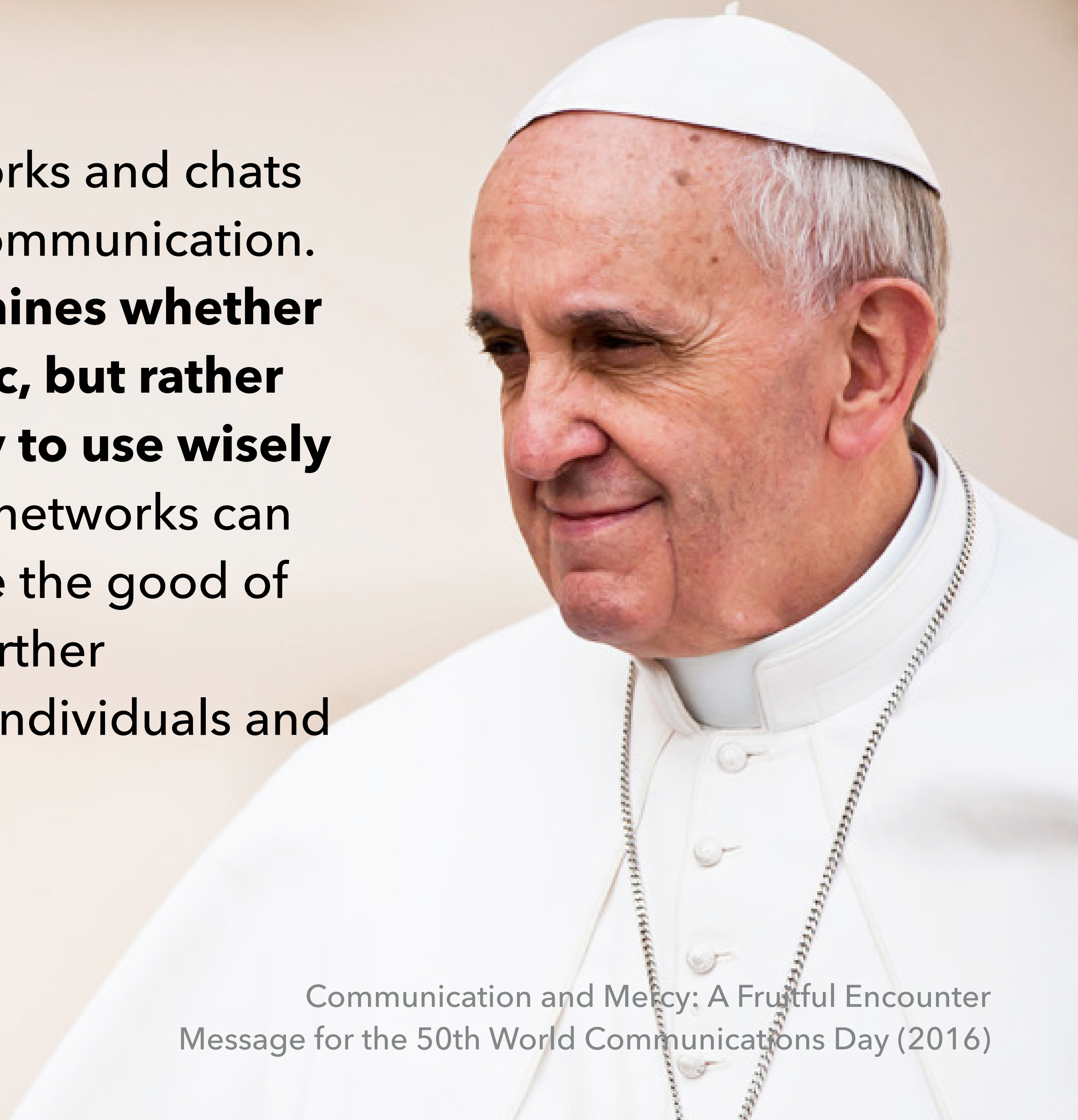


It falls, in particular, to young people, who have an almost spontaneous affinity for the new means of communication, to take on the responsibility for the evangelization of this "digital continent". Be sure to announce the Gospel to your contemporaries with enthusiasm.

Pope Emeritus Benedict XVI  
World Communications Day Message, 2009

Emails, text messages, social networks and chats can also be fully human forms of communication. **It is not technology which determines whether or not communication is authentic, but rather the human heart and our capacity to use wisely the means at our disposal.** Social networks can facilitate relationships and promote the good of society, but they can also lead to further polarization and division between individuals and groups.

Communication and Mercy: A Fruitful Encounter  
Message for the 50th World Communications Day (2016)





If they're there. **We** have to be there.

# SOME BASICS TO START

- ✦ Use prudence and right-judgement when posting.
- ✦ How would it feel if you were the one being objectified?
- ✦ How Does Jesus look at those who suffer? Who caused Him to suffer?

Would the bishop, the rector, or my mom be comfortable reading this?



### PROS!

- ▶ Simon of Cyrene level Compassion
- ▶ Building of a rudimentary community as a kind of "muster station"
- ▶ Comfort (my people).
- ▶ Provides an horarium (or Rota for the Ordinariates) for the people.
- ▶ New forum for catechesis and skills in prayer / moral life.
- ▶ Lower bar of entry for interaction for those with high anxiety.





### CONS!

- ▶ Doesn't cover everyone in your parish.
- ▶ Virtual Ministry ≠ Incarnational Ministry
- ▶ Difficult to adequately engage / give focus to those who need it / limitations of virtual presence.
- ▶ No sacramental ministry occurs. Can breed a "Eucharist Free" level of comfort with practice of religion.
- ▶ Potential : It's on the Internet, no takesie backsies.
- ▶ Potential: building a cult of personality instead of a virtual parish.



CHECK YOURSELF AT THE SACRISTY DOOR,

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## SOME PRIESTS OF NOTE

- ▶ FR. RIGHT
- ▶ FR. DIALOGUE
- ▶ FR. OVERSHARE
- ▶ FR. PETER THE FISHERMAN
- ▶ FR. DICTATE
- ▶ FR. HIMSELFIE / FR. CHECK-IN
- ▶ FR. BERNIE & FR. TRUMP
- ▶ FR. MOGUL
- ▶ FR. CROSSFIT
- ▶ FR. PHILOSOPH
- ▶ FR. PRESS RELEASE
- ▶ FR. ILL-ADVISED
- ▶ CALL ME KEVIN

# A GOOD RULE OF THUMB

KEEP

IT

SIMPLE

SIMON PETER



But what  
about my  
poetry?

# A WORD ABOUT EXCELLENCE

- ✱ BEWARE OF THE CD2C PRINCIPLE:  
CATHOLICS  
DEFAULT  
TO  
CHEESE



JUST AS THERE OUGHT TO BE  
BEAUTY IN OUR LITURGY, OUR  
MUSIC, AND REFLECTED IN OUR  
LIVES AND RELATIONSHIPS, SO  
ALSO OUR PUBLICATIONS AND  
EFFORTS IN SOCIAL MEDIA.

HEARTS ARE NOT DRAWN TO  
UGLINESS OR THE MUNDANE  
WHEN THEY ARE PRESENTED WITH  
THE BEAUTIFUL.

# FINALLY...

- ✦ we are not the counter culture, we are the culture
- ✦ As we form ourselves, we also form our parishioners
- ✦ As our we and our future parishioners form themselves  
our culture is either lifted higher to the Lord, or  
brought lower towards the Spirit of the World.



**QUESTIONS?**

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